



## ULUM Moab Fact Sheet

### Media Contact

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### Description

Under Canvas, the leader in upscale, outdoor hospitality, introduced new, luxury outdoor resort brand ULUM™ in Spring 2023. Born from the belief that nature allows for greater connection, ULUM reflects the splendor of its scenic surroundings with a focus on well-being and approachable adventure for refined travelers looking to bridge quality and comfort with the restorative virtues of nature. The safari-inspired brand provides elevated design, exceptional hospitality, and refined comfort in the outdoors.

### Location

Carefully integrated into 200 acres of stunning desert landscape, the brand's first location, ULUM Moab, is enveloped within its own ecosystem, surrounded by 100-foot cliffs on three sides and opening to expansive views of Canyonlands National Park. Steps from the property is Looking Glass Arch, an exceptional, natural rock arch that is the focal point around which the property was designed. ULUM Moab provides easy access to Utah's largest national park, Canyonlands National Park, along with the awe-inspiring Arches National Park, myriad world-class hiking and biking trails, white water rafting and more.

### Accommodations

The resort offers all suite, safari-inspired canvas tents with the amenities of a luxury hotel, hot and cool dipping pools, upscale dining, and complimentary, wellness-focused programming. ULUM Moab's 50 spacious (360 sq. ft. interior with a private 70 sq. ft. deck) Suite Tents are intentionally integrated into the natural landscape, offering uninhibited views of the desert. Each tent features a king-size bed, luxurious Parachute linens, plush, custom-branded robes, coffee and tea, and bedside tables topped with lanterns, as well as a lounge area with queen-size sofa bed and lounge chairs, as well as a private deck with chairs. Each tent is also equipped with an evaporative cooling fan, electric blanket, and wood-burning stove to deliver the perfect sleeping environment from spring to fall. A contemporary barn door slides open to reveal an ensuite bathroom with rain shower, polished concrete sink and plant-based, Aesop bath products, hairdryer, and flush toilet. Natural wood, woven rugs and a Pendleton wool blanket highlight the use of organic materials to reflect the surrounding natural world.

### Design + Amenities

ULUM Moab's low profile, temperature-controlled contemporary lobby, lounge, and restaurant feature thoughtful, natural design elements curated to further connect guests with the surroundings. Boutique design firm [Design360](#) did the lobby interiors and Under Canvas's Vice President of Design, Ben Landry, designed the interiors of each tent. Organic materials include local stone and natural wood, with the lobby entry revealing a custom-crafted chandelier made entirely of ancient rock fragments from the site. Bi-fold, floor-to-ceiling glass windows blur the separation between the indoors and out. Comfortable

yet stylish custom furnishings provide a range of social seating areas, while cascading outdoor lounge areas, hot and cool dipping pools, fire pits, yoga deck and intimate and communal gathering areas showcase the adjacent Looking Glass Arch and desert vista beyond.

#### **Programming**

Resort programming includes complimentary yoga, sound bath meditation, evening stargazing, onsite hiking, live, acoustic music and evening s'mores by the terraced firepits. For one-of-a-kind excursions, ULUM Moab's Adventure Concierge connects guests with trusted, local outfitters for world-class white-water rafting, rock-climbing at adjacent Looking Glass Arch and surrounding landmarks, guided national park tours and more.

#### **Adventures**

ULUM Moab provides easy access to Canyonlands National Park, Arches National Park, a myriad of world-class hiking and biking trails, white water rafting and more.

*\* All offerings are subject to availability; contact our Adventures Concierge in advance of your trip for details, or Guest Services on-site.*

#### **Dining**

Creative, innovative, and expertly crafted culinary offerings and elevated service are pillars of the ULUM Moab experience. Full-service, al fresco dining with a fresh, seasonal menu highlighting Southwest inspired flavors and locally sourced ingredients, is further enhanced by craft cocktails and mocktails inspired by local flora such as sage, juniper and prickly pear. In addition to a full breakfast and dinner menu in the restaurant, an onsite cafe brings coffee culture to the outdoors with premium hot and cold espresso beverages, as well as fresh juice and smoothie options and grab 'n go lunch offerings. Not to be overlooked, artisan chocolates and marshmallows are offered for nightly s'mores.

#### **Awards**

Sunset 2023 Travel Awards "Best Lodging for Nature Lovers"  
Organic Spa Magazine 2023 "Best Solo Travel"  
Hospitality Design 2023 "HotList"

#### **Sustainability**

ULUM is rooted in a commitment to responsible development and innovative design that reflects the resort's natural surroundings. It features architecture that seamlessly integrates into the landscape, and design elements that embrace the natural elements (such as local stone and natural wood) and minimize impact on the environment.

ULUM Moab's commitment to responsible development and innovative design extends to construction materials and even tent and lobby furnishings, including use of thermally modified lumber, recycled paper board walls and shower basins and sinks that employ carbon sequestration to minimize carbon footprint. Additionally, the resort follows DarkSky principles that mitigate light pollution and maximize the night sky. It has also joined forces with The Nature Conservancy to help fund conservation and raise awareness through education, volunteer efforts, and donation programs.

#### **Collaborations**

Partnerships with like-minded, premium lifestyle brands further enhance the ULUM Moab guest experience with beloved lifestyle products available for onsite purchase and enjoyment in the comforts of their tent during their stay. Partner brands include:

- Aesop
- vuori
- Sun Bum
- *Parachute for ULUM*

- S'well
- Pendleton
- West Elm
- Friends of Friends
- Raen
- Left on Friday

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